



HORSESHOE BAY RESORT.

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Horseshoe Bay Resort Realty Recognized by Luxury Real Estate

Horseshoe Bay, Texas – September 7, 2007 – Luxury Real Estate is pleased to announce the inclusion of Horseshoe Bay Resort Realty in its network of fine real estate brokers and firms. Horseshoe Bay Resort Realty was selected to represent Horseshoe Bay, TX at the invitation of CEO/publisher, John Brian Losh. Mr. Losh extends membership invitations to brokers and firms throughout the world who consistently demonstrate expertise in the marketing of luxury properties. Currently, Who's Who in Luxury Real Estate includes more than 1,200 members from 43 countries and nearly every state in the U.S.

This exclusive group's properties can be viewed on the networks award-winning Web site LUXURYREALESTATE.COM, the largest real estate Web site expressly dedicated to luxury properties. The Web site features more than 45,000 of the world's finest for sale listings with an average price of \$2,118,000. According to the web information service Alexa, LuxuryRealEstate.com receives 50+ million hits per month, more than any other luxury property site on the internet.

"Among the ever-increasing number of Realtors Horseshoe Bay Resort Realty stands out as exceptional, consistently practicing the highest level of personal and ethical service particularly in the complex area of marketing luxury properties," remarked Mr. Losh. "I am confident that doing business with Horseshoe Bay Resort Realty would be a delightful and rewarding experience."

The 2007 edition of Who's Who in Luxury Real Estate's annual membership directory is available by calling Horseshoe Bay Resort Realty or writing to: Who's Who in Luxury Real Estate, 2110 Western Avenue, Seattle, Washington 98121.

About Horseshoe Bay Resort

Founded in 1971 and purchased by the Jaffe Group in 1996, Horseshoe Bay Resort is Texas' original lakeside resort. Located in the exquisite Hill Country, the 7,000-acre Resort offers three championship Robert Trent Jones, Sr. golf courses, an 18-hole par 72 Bermuda grass putting course, a jet center with a 6,000-foot runway, private charter jet service via *Air Horseshoe*, three swimming pools, a spa and fitness facility, a full-service marina, four dining facilities, 12 adult tennis courts, two USTA-sponsored kids' tennis courts, a 349-room Horseshoe Bay Resort Marriott Hotel and luxury condos available for rent at The Waters at Horseshoe Bay Resort.

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